

Gets Leads Now- Pay Later

EMarketz Line Of Credit

EMarketz India Pvt Ltd has been the pioneer of lead generation services in India





Offers unique, innovative and business friendly terms and services.



Get Leads Now - Pay Later

EMarketz India Pvt Ltd has been the pioneer of lead generation services in India and offers unique, innovative and business friendly terms and services. In line to its vision of growing your business, a Line of Credit is being offered for EMarketz's pay per lead program. In this line of credit, clients will need to pay a small set-up fee for their campaigns to be activated and pay for the accepted leads after 30 days.

This scheme is valid for a limited period and has been introduced to bring in trust of new clients and to help our clients manage their cash flows in a better manner.

PACKAGE DETAILS

SILVER

₹12,450

Set-Up Fee in

₹50,000

Max Amount of Line of
Credit

Invoicing Terms



30 Days or accepted leads amount
hitting the max amount of line of credit.

GOLD

₹29,400

Set-Up Fee in

₹1,00,000

Max Amount of Line of
Credit

Invoicing Terms



60 Days or accepted leads amount
hitting the max amount of line of credit.

PLATINUM

₹49,300

Set-Up Fee in

₹2,00,000

Max Amount of Line of
Credit

Invoicing Terms



60 Days or accepted leads amount
hitting the max amount of line of credit.



KEY TERMS

- 👍 For initiating the project, an account setup fee as per the plan you choose will be required to be paid for initiating the project.
- 👍 Account setup fee is non-refundable and will not be refunded or transferred for any other campaign. However, account set-up amount shall be adjusted against the lead cost.
- 👍 Lead Replacement Criteria: If in the provided lead, the contact person of the lead is not responding to the calls or emails after three attempts and supportive evidence for the same is submitted to EMarketz; EMarketz may consider replacing such lead.
- 👍 All lead replacements must only be submitted through the EMarketz's leads panel. Replacement requests on call or whatsapp or email shall not be accepted.
- 👍 EMarketz request the clients to take up the leads within 24 hours from the time they are added in the leads panel and update to EMarketz. After 24 hours the lead panel will automatically hide the replacement button in the Lead Panel and no replacement shall be accepted thereafter.
- 👍 EMarketz will require a lead time (incubation period) of 3-5 days to start delivering leads from the date of project initiation.
- 👍 Once EMarketz starts the campaign after the initial incubation period, EMarketz cannot stop it, as EMarketz buys ad placements and schedules all such placements which work on pre-paid mode. As such, EMarketz will be unable to offer the flexibility of starting and stopping the leads.
- 👍 At the end of the 30 day period (counted from the date of start of project), EMarketz will raise invoice for all accepted leads and client will need to pay the same within 3 days. EMarketz may choose to stop the campaign if the invoice is unpaid after 3 days from its date.